2027 EXHIBIT CONTRACT

April 16-18, 2027

Renaissance Schaumburg Hotel & Convention Center, Schaumburg, IL

AXPONA

Legal Company Name *(for invoice purposes)* _____

Mailing Address _____ City _____ State _____ Zip _____ Country _____

Phone _____ Website _____

Contact for Trade Show Information *(will receive all exhibitor communications)*

Name _____ Title _____

Phone _____ Email _____

Exhibiting Contact:
Mark Freed
D: (203) 307-2688
M: (203) 895-1656
E: mark@axpona.com

PAYMENT TERMS & AUTHORIZATION

Payment Terms: 50% non-refundable deposit of full price for exhibit space due no later than 30 days from receipt of invoice, and the balance due no later than January 15, 2027. *The undersigned and the company they represent have read and will abide by the terms and conditions and by the rules and regulations included in this document.*

Authorized Signature _____ Date _____

Signer's Full Name _____ Email: _____ Phone: _____

EXHIBIT SPACE

Space:	Rate:	Includes:
Standard Listening Room	$5,500	Basic Wi-Fi, banquet tables and chairs on request.

Location: _____ **Rate:** $ _____

Location: _____ **Rate:** $ _____

Expo Hall	$1,500 per 10'x10'	Each 10'x10' booth includes one 6-foot table and three chairs.
Ear Gear Experience	$2,500 per 8'x10' booth	Each booth includes carpet, basic Wi-Fi, one 10 amp electrical drop, and one 6' table and three chairs.

Location: _____ **Booth Size:** _____ **Rate:** $ _____

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MARKETING & SPONSORSHIPS

- ☐ **Full Page Event Guide Ad:** **$1,350**
- ☐ **1/2 Page Event Guide Ad:** **$950**
- ☐ **2 Page Spread Event Guide Ad:** **$1,950**
- ☐ **Premium Exhibitor Listing:** **$450**
- ☐ **Sponsorship:** _____

Exhibit Space Total: $ _____

Advertising/Sponsorship Total: $ _____

TOTAL INVESTMENT: $ _____

PAYMENT OPTIONS

☐ **Check**
Please make checks payable to: JD Events LLC
Mail to: JD Events, 40 Carmen Road, Scarsdale, NY 10583

☐ **Wire/ACH**
Banking Information for Wire/ACH
Routing # 221970443 **Account #** 0011385293
SWIFT Code WENAUS31
Beneficiary: JD Events for AXPONA
Webster Bank, 375 Bridgeport Ave, Shelton, CT 06484

Please Email Completed Contract or any questions to mark@axpona.com

AUDIO EXPO NORTH AMERICA (AXPONA) 2027

Rules Governing this Exposition

1. General Matters. Management's obligation to hold AXPONA is conditioned upon the Facility making available the space applied for by Management on the dates specified. Management has the sole right todetermine the eligibility of any company or product for inclusion in AXPONA. Management makes no representation or warranty, express or implied, regarding the number of persons who will attend AXPONA.

2. Term of Contract: Booth/Table Top: Thursday 8:00 am of event through Sunday 2 hours post-closing time. Meeting Rooms/Standard Rooms: Thursday 8:00 am of event through Sunday 11:59 PM.

3. Assignment, Use of Space. Management shall assign to Exhibitor exhibit space for the period of AXPONA. Each such assignment is made for the period of AXPONA only and does not imply that the same orsimilar space will be held or offered for future AXPONAs. Management reserves the right to withdraw its acceptance of this application and to cancel Exhibitor's participation in the AXPONA if it determines that Exhibitor is not eligible to participate or Exhibitor's products or services are not eligible to be displayed. Exhibitor may not assign or sublet its exhibit space, or any part thereof (including so- called "booth sharing"), nor exhibit, offer for sale, or advertise articles not manufactured or sold by the exhibiting company, except where such articles are necessary to the proper demonstration or operation of Exhibitor's display, in which case the identification shall be limited to the manufacturer's normal, regular nameplate. Exhibitor may not permit non-exhibiting company representatives to operate from or share its room or booth. Decisions of Management regarding use of exhibit space shall, in all instances, be final and binding.

4. Relocation; Floor Plan Revisions. Management reserves to itself the exclusive right to revise floor plans and/or move assigned Exhibitors as it deems necessary.

5. Occupancy, Payment Defaults. All participation costs must be paid when due, and in any event in full prior to Exhibitor's move-in. If Exhibitor fails to occupy its contracted space, fails to pay any or all fees ina timely manner, or fails to perform, meet or observe any term or condition set forth herein, it shall not be relieved of the obligation of paying the full cost of its participation in AXPONA and Management, at its discretion, may cancel this agreement and Exhibitor's participation in AXPONA and reassign the exhibit space. In the event that Exhibitor tenders the exhibit fees after such reassignment, Management may assign to it such other exhibit space, if then available, which Management deems appropriate. Exhibitor shall not be entitled to any refund of any part of any fee and shall remain liable for payment of all fees set forth in this agreement, subject only to the applicable cancellation schedule herein.

6. Installing, Exhibiting, Dismantling. Hours and dates for installing, exhibiting and dismantling shall be those specified by Management. All displays must be fully set up by the opening of AXPONA, and allexhibits must be open for business during all AXPONA hours. In addition, Exhibitor may not dismantle or pack any portion of its April 9-11 Renaissance Schaumburg Hotel & Convention Center display until AXPONA officially closes. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from AXPONA before conclusion of the dismantling period. When vacated, all exhibit space shall be left in good order.

7. Contractor Services and Information. Management shall select and/or approve each contractor to provide support and facilities services. Management assumes no responsibility for failure of performance by, orthe conduct of, any contractor or subcontractor or its employees.

8. Observance of Laws and Regulations. Exhibitor shall abide by and observe all laws, rules, regulations, codes and ordinances of any applicable government authority, all rules of the Facility and the jurisdictionin which the Facility is located (now in effect or herein after promulgated).

9. Attendance; Hours. Admission policies and AXPONA hours shall remain, at all times, the prerogative of Management, and may be revised or amended to suit unforeseen conditions.

10. Exhibitor Conduct. Exhibitor, and each of its employees and representatives, shall conduct itself in a manner in accordance to standards of decency and good taste. Exhibits shall be admitted and shallremain from day to day solely on strict compliance with the rules herein laid down and those outlined in Exhibitor Service Manual. Management reserves the right to reject, eject or prohibit any exhibit, in whole or in part, or any exhibitor or its representatives or invitees, with or without given cause. If cause is not given, Management's liability therefore shall not exceed the return of the amount of rental unearned at the time ofejection. If Exhibitor or any portion of its exhibit is ejected for violation of applicable rules or for any other reason, no refund of exhibit fees or payment by Management of other amounts shall be made.

11. Photography. Exhibitor is prohibited from taking any type of photograph or video of AXPONA without Management's consent. Unauthorized use of photography or video equipment is subject to confiscation by Management. Exhibitor agrees that Management may take photographs of Exhibitor's booth space, exhibit and exhibit personnel for any promotional use by Management or AXPONA.

12. Taxes, Licenses. Exhibitor shall be responsible for obtaining all licenses, permits and approvals under local, state or Federal law applicable to its activity at, and obtaining all tax identification numbers andpaying all taxes, license fees and other charges that become due to any governmental authority in connection with, AXPONA.

13. Cancellation of AXPONA. If for any reason beyond Management's control (e.g., fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmentalrestraints, act of public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, municipal, state or federal laws, or act of God), AXPONA, or any part thereof, is prevented from being held, or the Facility becomes unavailable, unfit for occupancy or substantially interfered with, Management may cancel AXPONA. In such event, Management shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue thereof, and Exhibitor waives claims for damage arising therefrom. Upon any such termination, Management may refund to Exhibitor no more than a prorated amount of Exhibitor's total cost of participation paid after deducting all expenses and reasonable compensation to Management. In no caseshall the amount of any refund exceed Exhibitor's total cost of participation actually paid.

14. Postponement of AXPONA. If for any reason Management determines that the location or dates of AXPONA should be changed, no refund will be due to Exhibitor, and Management will assign toExhibitor, in lieu of the original space, such other space as Management deems appropriate, and Exhibitor agrees to use such space under the terms of this Agreement. Management shall not be financially liable orotherwise obligated in the event that AXPONA is relocated or postponed.

15. Exhibitor Cancellation. If Exhibitor desires to cancel this Agreement, Exhibitor may only do so by giving written notice thereof to Management, Attention: Show Manager. In such event, Exhibitor shallbe liable for the following cancellation fee: 100% of the total amount billed. Payment of cancellation fee must be received by Management within 15 days after cancellation. All monies paid by exhibitor are non- refundable upon cancellation or change of reservation (even if monies paid exceed the required amounts as described above). The effective date of any cancellation shall be the date Management actually receives Exhibitor's written notice as specified above. Exhibitor understands this cancellation fee has been incorporated into this Agreement as a valid pre-estimate of damages Management will sustain which will not be capable of precise determination, and is considered to be liquidated and agreed-upon damages suffered as a result of Exhibitor's cancellation, and is not a penalty. Subsequent reassignment of canceled exhibit spaceshall not affect this cancellation assessment. In addition all decorating expenses Management incurs in decorating canceled exhibit space shall be due and payable to Management from Exhibitor upon demand.

16. Terms of payment. To hold your space payment must be made as specified in the Payment Terms specified in this contract. No contract will be processed without the appropriate payment. Any Exhibitor or Room Owner who does not meet all financial obligations due to JD Events NET 30 of Invoice Date will forfeit their right to exhibit at MANAGEMENT and forfeit all deposits and payments previously made toMANAGEMENT. Under no circumstances will the Exhibitor(s) be permitted to occupy the exhibit space if payment has not been received.

17. Copyrighted Materials. Exhibitor shall not violate any copyrights with respect to writings, music or other materials used at AXPONA or at any affiliated function, and assumes sole liability andresponsibility for the use and display of all copyrighted materials at AXPONA, and shall obtain any and all necessary licenses therefor. Exhibitor shall indemnify, defend and hold harmless Management, any association owner or sponsors, the Facility, and their respective officers, directors, employees, agents and representatives, from and against any and all actions, causes of action, claims, demands, liabilities, losses,damages, costs and expenses, of whatever kind and nature, which any one and/or each of them shall sustain, incur or become subject to, involving, arising from, or relating to, Exhibitor's breach of any of its obligations contained herein or the use of copyrighted materials at AXPONA or any affiliated function.

18. Limitation of Liability; Indemnity. Neither Management nor the Facility, nor any of its officers, agents, employees or other representatives, shall be held liable for, and each is hereby released from anydamage, loss, harm, or injury to the person or property of Exhibitor or any of its visitors, officers, agents, employees or other representatives, resulting from Exhibitor's participation in AXPONA, licensing and/or use of exhibition space hereunder, or the failure of Management to make available the exhibit space or hold AXPONA, however caused, including that caused by Management's or any Facility's, or its officers', agents', employees' or other representatives' negligence. Exhibitor shall indemnify, defend, and hold harmless Management and the Facility and their respective owners, directors, officers, employees, agents and representatives, from, any and all claims, demands, suits, liability damages, loss, costs, attorneys' fees, and expenses of any kind which might result or arise from its participation in AXPONA, its licensing and/or use of exhibition space hereunder, or any action or failure to act on the part of Exhibitor or its officers, agents, employees, or other representatives. Exhibitor understands that neither Management nor the Facility, nor its affiliates, maintains insurance covering Exhibitor's liability or property, and Exhibitor is advised to obtain, at its sole expense, insurance for its exhibit material and products against loss or damage, and public liability insurance against injury to the person or property of others. Exhibitor shall provide evidence of such insurance to Management and the Facility upon request. It is understood all property of Exhibitoris in its care, custody, and control in transit to, or from, or within the confines of the Facility, and neither Management nor the Facility assumes any responsibility therefor. In no event shall Management be liable to Exhibitor or anyone claiming through Exhibitor for incidental, consequential, special or indirect damages, including lost profits, even if Management has been apprised of the possibility of such loss.

19. Damage to Facility. Exhibitor is liable for any damage caused to Facility floors, walls, or columns, converted sleeping rooms, meeting rooms or to standard booth equipment, or to other exhibitors'property. AXPONA and the Renaissance Schaumburg prohibits the movement of furniture, it is done so at the exhibitor's own risk. Damage and reset fees will apply at the Renaissance Schaumburg's discretion.

20. Exhibitor Responsibility. The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damages to displays, equipment and other property brought upon the hotel premises, and shall indemnify, defend, and hold harmless the facility, its owners, affiliated companies, agents, servants and employees from any and all such losses, damages and claims.

21. Amendment, Interpretation. Management shall have full power in the enforcement and interpretation of all terms, conditions and rules, and the power to make amendments and set further terms, conditions, and rules as it deems necessary and in the best interest of AXPONA. The connectives "and" and "or" shall be construed both conjunctively and disjunctively, the term "including" shall mean including without limitation, and words in the singular include the plural, and words in the plural include the singular.

22. Operation of Exhibits/Noise Policy – As a courtesy to other Exhibitors, Management requests that sound levels not exceed the 92dB level at the listening position, except for intermittent peaks. Management reserves the right to measure the sound pressure level of all rooms, and to require the adjustments to levels if necessary. Equipment left running during non-setup or non-show hours may not emit audible sound, unless previously approved by Management. No Exhibitor may engage in any activity or employ any individual or device that tends to create unreasonable congestion in aisles or hallways. Management reserves the right to close down your exhibit and Exhibitor shall not receive a refund, or any damage compensation from Management for noncompliance.

23. Agreement To Terms, Conditions And Rules. Exhibitor agrees to observe and abide by the foregoing terms, conditions and rules, those contained in the Exhibitor Service Manual, and by such additionalterms, conditions and rules made by Management from time to time for the efficient and safe operation of AXPONA, all of which constitute a part of this Agreement. The rights of Management under this Agreement shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of Management.

Questions? Contact Mark Freed: mark@axpona.com

_____ **Initial After Reading**